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MEDIA RELEASE

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Boral® Pushes Boundaries of Architecture and Design with 2016 PCBC Product Line-Up

Fresh Cultured Stone® by Boral® and Boral® Thin Brick profiles, innovative Boral™ Drain-N-Dry™ Lath solution will be on display

ROSWELL, Ga. (June 6, 2016) – Boral®, an industry-leading provider of brick, stone, roofing, trim and siding, is returning to PCBC June 22-23 at the Moscone Center in San Francisco. The exhibit space (booth #1417) will feature new profiles from Cultured Stone® by Boral®'s Contemporary Collection, Boral® Thin Brick, and Boral™ Drain-N-Dry™ Lath with Delta-Dry® Technology.

Cultured Stone® by Boral® has expanded its Contemporary Collection to include two exciting new stone textures: Pro-Fit® Modera™ LedgeStone and Hewn Stone™. Featuring a new palette of sophisticated hues, this extension mirrors the entire line's clean, bold and modular aesthetic and reputation for total design flexibility across numerous commercial and residential projects.

Mirroring the same panel sizes as its Pro-Fit® LedgeStone cousin, the new Pro-Fit® Modera™ LedgeStone provides a modern edge with a multi-dimensional texture, smooth finish and four new colorways. The new Hewn Stone™ texture, available in three subtle hues, stretches the limits of design and creativity with five different sizes that can be combined to create over twenty unique patterns.

“Cultured Stone® by Boral® has always placed itself at the center of the contemporary architecture and design movement by creating modern products that inspire new ideas,” said Crysta Thomas, Director of Marketing representing Cultured Stone® by Boral® & Boral Bricks. “Our ongoing collaboration with expert colorists has yielded a new palette of sophisticated shades that we believe will set the tone for design trends to come.”

Boral Bricks will also feature Boral® Thin Brick Natural Clay Veneer. Available in 10 colors and several popular textures, Boral® Thin Brick is the perfect go-to option for projects that require a lighter touch, while still achieving the signature look of full-dimensional clay brick.

Boral will also display Boral™ Drain-N-Dry™ Lath with Delta-Dry® Technology. A first-of-its kind moisture management solution, Drain-N-Dry™ Lath combines a reinforcing lath and a rainscreen eliminating the need for a secondary Water Resistive Barrier (WRB). Extremely light and easy to install, the product enables builders to address drainage, drying and moisture vapor control in stone and stucco systems, all while reducing the likelihood of water infiltration by requiring fewer fastener penetrations in the primary WRB.

Launched in 1959 in San Francisco as the Pacific Coast Builders Conference, PCBC has grown into the largest show of its kind representing the West Coast. Now known as PCBC, the annual show features a two-day conference, product display and business exchange targeting industry professionals including builders, developers, architects, remodelers, designers, contractors, dealers/distributors, suppliers/manufacturers and others. Additionally, PCBC is the official show of Leading Builders of America (LBA), whose membership includes 21 of the largest publicly and privately held homebuilders in the nation.

To learn more about Boral's comprehensive portfolio of brick, stone, roofing, trim and siding options, visit BoralAmerica.com.

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About Boral USA

Headquartered in Roswell, Georgia, Boral USA, through its subsidiaries, is a leading manufacturer in the building materials industry. Boral USA's subsidiaries include Boral Bricks Inc., a leading manufacturer of brick in the United States; Boral Roofing LLC, the nation's leading manufacturer of clay and concrete roof tiles; Boral Stone Products LLC, manufacturer of Cultured Stone® by Boral®, the most recognized brand of manufactured stone veneer, and Boral Versetta Stone®, the leading brand of mortarless stone veneer; Boral Material Technologies LLC, a leading marketer of coal combustion byproducts; and Boral Composites Inc., manufacturer of Boral TruExterior™ Siding and Trim, pioneer of the innovative poly-ash category of exterior building products.